



FACEBOOK FUNDRAISING

You can duplicate your **Ronald McDonald House 5K Run/Walk** fundraising page to Facebook to easily boost your reach and help provide an even bigger impact!

Simply **login** to your fundraising page, click **manage**, and then click on the **Facebook** tab and hit **create**!

A screenshot of the fundraising page management interface. At the top left is the Ronald McDonald House of Delaware logo. To the right are search, share, and lock icons, and buttons for "VIEW" and "Go to...". Below this is a dark banner for "Riley McGrath" with a profile picture, a progress bar showing "\$10 raised of your \$100 goal", and social media icons for Facebook, Twitter, and Email. A navigation menu at the bottom has tabs for "OVERVIEW", "STORY", "DONATIONS", "EMAILS", "FACEBOOK", and "DETAILS". An orange arrow points to the "FACEBOOK" tab. Below the banner is a section titled "Boost your reach with Facebook" with a sub-headline: "The average Facebook Fundraiser page raises at least \$150. Create a Facebook Fundraiser and boost your impact." At the bottom, an orange arrow points to a blue "CREATE" button.

From there, you'll be prompted to login to Facebook, and you can customise your fundraiser details from your Facebook account.

For more detailed instructions, see the next page.



SCAN FOR
MORE TIPS.



Once you have a personal fundraising page for our **Ronald McDonald House 5K Run/Walk** you can duplicate it to Facebook to easily boost your reach and help provide an even bigger impact!

Why should I create a Facebook fundraising page?

- People can donate directly on Facebook
- You can expand your reach by letting people share
- Progress syncs on both pages



HOW TO CREATE YOUR FACEBOOK FUNDRAISING PAGE

1. Access your fundraising page and navigate to Manage

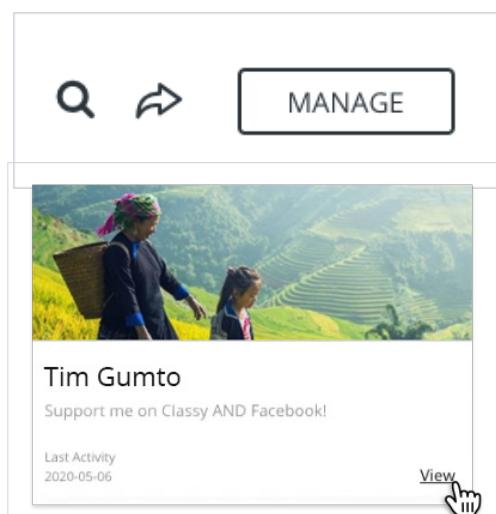
- Log in at the top-right of the page if you haven't already
- Select Manage at the top-right of your page
- Select the Facebook tab
- Select the Create button

2. If you aren't already signed in to Facebook, you'll be prompted to sign in.

- Your Facebook fundraising page will be created and appear on your activity feed.
- Select View on the tile that appears in Classy to visit your Facebook fundraising page or access it from your own Facebook activity.
- From there, you can share your fundraising page with friends and family to gather donations.

3. Edit the Facebook Fundraising Page

- Your fundraiser information will transfer over from your Classy fundraising page
- While the background image can only be changed in Facebook, you can edit the other details at any time from your Classy fundraising page.



TIPS

- When someone donates to your Facebook fundraising page it will update your total fundraising progress. It will also appear on your Classy fundraising page's activity feed!
- If you want to comment on a donation made on Facebook, we recommend doing it within Facebook since that was the preferred method of engagement.