



HUSTLE ♥ FOR THE ♥ HOUSE



SPONSORSHIP OPPORTUNITIES

Your company can **make a meaningful impact on families** in need while **strengthening your brand** in Delaware. Show your support for families facing medical challenges with **statewide visibility** in Wilmington, Middletown, and Lewes

While the core of the run/walk remains the same: supporting families served by RMHC Greater Delaware, we're shaking things up with a fresh title– the **Hustle for the House Run/Walk Series!**

Wilmington: April 6
Lewes: May 18
Middletown: June 13

Here's what else is new in 2024



LEWES IN MAY

That's right, the coastal course is moving to May, so you can soak up the sunshine and ocean breeze while conquering those miles. **Join us on May 18.**



ONE MILE OPTION

Feeling like a shorter jaunt? We've got you covered! A brand new one-mile option is now available in all locations, making the Hustle for the House accessible to everyone.



NEW PERKS

Custom social media content and designated spaces to gather with your sponsor team enhance this year's sponsor package.











FRESH TSHIRT

Get ready to rock a fun new t-shirt design that will have you strutting your stuff in style! Think bold colors, playful graphics, and a touch of Ronald McDonald House magic.

Hustle for the House

sponsorship levels and benefits

	Level	Runner/ Walker Entries	Email Invitation (3 emails)	T-Shirt	RMHCGDE Website	Mile Marker Sign (all locations)	Verbal Recognition at events	Recognition on Social Media	Table/ Tent
Gift of Hope	\$5,000	25	Logo	Back (large)	Logo	Logo		Plus added benefit*	
Gift of Love	\$2,500	15	Logo	Back (medium)	Logo	Logo			
Gift of Care	\$1,500	12	Name	Back (medium)	Logo	Logo			
Gift of Courage	\$1,000	10		Back (small)	Name	Name			
Gift of Strength	\$500	5		One event**		Name			
Gift of Togetherness	\$250	2							

*\$5,000 sponsors will receive the additional social media benefit of a unique stories post created by RMHCGDE highlighting your support of the event

**\$500 sponsors will have their logo on one event shirt (Wilmington, Middletown or Lewes) – sponsor chooses

NEW! FOR 2024
SPONSOR TABLE/TENT SPACE

Stand out and connect with hundreds at the Hustle for the House! Secure prime space for your company's dedicated table and/or tent, perfect for engaging participants with giveaways, building team spirit, and showcasing your brand with lasting impact.



This form may be completed online at give.rmhde.org/sponsor

SPONSORSHIP LEVEL SELECTION

We would like to be an Event Sponsor at the following level (see prior page for details):

- | | |
|--|--|
| <input type="checkbox"/> Gift of Hope: \$5,000 | <input type="checkbox"/> Gift of Courage: \$1,000 |
| <input type="checkbox"/> Gift of Love: \$2,500 | <input type="checkbox"/> Gift of Strength: \$500 |
| <input type="checkbox"/> Gift of Care: \$1,500 | <input type="checkbox"/> Gift of Togetherness: \$250 |

Sponsor name as you would like it to appear in promotion. Please print.

We are unable to sponsor this event this year, but would like to make a contribution:

- \$105 covers the cost of a family's stay for one week
- \$450 covers the cost of a family's stay for one month
- Other Amount: \$ _____

Questions? Contact:

Dawn Brooks, Special Events Manager
dawn@rmhcdelaware.org
(302) 428-5315 or (302) 547-3624

PAYMENT

- I have paid/will pay online at the url listed at the top of this page
- Check enclosed payable to Ronald McDonald House Charities of Greater Delaware
- Please send an invoice to the address information below

SPONSOR CONTACT INFORMATION

Contact Name	
Email	
Phone	
Address	

SOCIAL MEDIA HANDLES

Please provide your company's social media handles where applicable to receive sponsor acknowledgments.

Facebook: _____ LinkedIn: _____ Instagram: _____