

# ADOPT A ROOM

PARTNERSHIP PACKAGE  
2024



# ADOPT A ROOM 2024

## About the Program

The Adopt a Room program allows you, your company, or organization to be the sponsor of one of the 50 guest rooms at the House. Your sponsorship provides families with all of the care, comfort, and resources necessary to focus their energy and attention on their sick child. When families face a medical crisis, being together is a crucial part of the process.

By supporting RMHC Greater Delaware and the Adopt a Room program, you are making sure families have a place to stay each night as well as making it easier for children to get the medical treatment they need while keeping their parents close by. You are eliminating many of the financial challenges that come with traveling long distances for medical care so parents can focus on their child's treatment and receive the respite care they need to support their child.



Nicholas stayed at the Ronald McDonald House with his family many times after he had surgery to remove a tumor from his spinal cord.

"I was able to be with him every step of the way. I didn't have to worry about what we were going to eat... or how I was going to afford gas to get here... or where we were going to sleep."

-Nicholas's Mom Christine

Because of donors like you, 98% of our families believe that the House made it easier to access treatment for their child, helped them maintain their well-being during their child's treatment and felt that the House improved their child's experience at the hospital. With your help, we can have an even greater impact.

As our Social Worker Erica says, **"The House offers a safe, family-centered community that embraces our families with the loving support and encouragement they need to help them face the challenges of caring for a seriously ill child or children."**

## **\$5,000** **Adopt a Room** **Sponsorship**

Donor will have a rolling sponsorship for one guest room for the period of one year.



## **Program Benefits and Recognition**

All Adopt a Room Sponsors will receive the following benefits

- Prominent signage outside your adopted guest room
- Name listed on our one-of-a-kind Adopt a Room donor wall located in our Living Room area
- Inclusion in one of our print newsletters (~7,500 + reach)
- Listing on the RMHC Greater Delaware website as an Adopt a Room sponsor
- Listing in the Impact Report
- Acknowledgment as an Adopt a Room sponsor on Social Media



**Guest rooms are limited. Make your contribution to the Adopt a Room program today!**

Please complete and mail the attached form to secure your tax-deductible donation and the adoption of a guest room. Since there are limited Adopt a Room partnership opportunities you will have the first right of refusal for the next year.

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## Partnership Commitment

Contact Name \_\_\_\_\_

Organization Name (if applicable) \_\_\_\_\_

Contact Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_ We would like to Adopt a Room (\$5,000)

\_\_\_\_\_ We would like to Adopt two Rooms (\$10,000)

Name to be listed on all recognition signage:

\_\_\_\_\_

## Social Media Handles

Please provide your company's social media handles where applicable to receive sponsor acknowledgements.

Facebook \_\_\_\_\_ LinkedIn \_\_\_\_\_

## Payment Information

You may also make your payment online at [give.rmhde.org/adoptaroom](https://give.rmhde.org/adoptaroom)

\_\_\_\_\_ Enclosed is my check for my Adopt a Room Sponsorship

\_\_\_\_\_ Please send me a reminder

**For more information, please contact**

**Cindy Olsavsky**

Individual Giving Officer

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