

# ADOPT A ROOM

---

PARTNERSHIP PACKAGE



# Adopt a Room



Our Adopt a Room program allows individuals, community groups, or corporations to “adopt” one of our 50 guest rooms at the Ronald McDonald House. This annual donation of \$5,000 provides families with the lodging and comfort during a time when they need it most.

Many of our families travel far from home and spend several weeks or months to receive treatment for their seriously ill or injured child – a long time to be away from home! We ask our families for a \$15 per night donation; however, no one is turned away due to inability to contribute. Families give what they can. Our average nightly donation is less than \$3 per night while our operating cost of a guest room each night is \$116. By adopting a guest room, you help to offset the expense of operating a room.

Each of our guest rooms is unique, but all offer Tempur-Pedic bed(s), a private bathroom, a smart TV, lounge chair, desk with chair, and a closet. In addition, all families staying at the House have 24-hour access to all of the House's amenities and programs during their stay, including private guest rooms, a meal program, laundry facilities, a fitness center, multiple playrooms, kitchens, a movie theater, and an outdoor playground.

**In 2024, 1,425 families called the Ronald McDonald House their “home-away-from-home” with an average stay of 12 days.**

**\$5,000  
Exclusive  
Room Sponsor**

Donor will have a rolling sponsorship for one guest room for the period of one year.

## Adopt a Room Benefits

- Personalized signage outside your adopted guest room. Rooms can be made in honor or in memory of a loved one.
- Name listed on our one-of-a-kind Adopt a Room donor wall located in our Living Room area, within one of our mailed newsletters (7,500+ reach), on our website and social media, and in our Impact Report.
- Personalized updates on the impact your Room adoption has made on our families.
- Right of first refusal to Adopt the same Room when the term ends.

# Adopt a Room

**You get to choose the name for your adopted room!** Whether it's in honor of someone special or a meaningful name close to your heart, this room will carry your unique story.



As our Director of Family Support Services Erica Davis says, **"The House offers a safe, family-centered community that embraces our families with the loving support and encouragement they need to help them face the challenges of caring for a seriously ill child or children."**

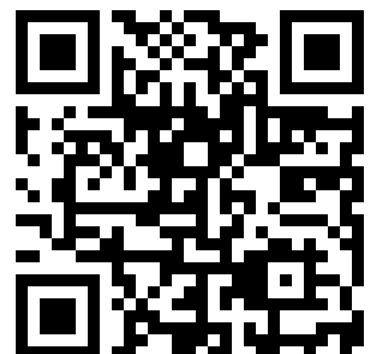
**"If the Ronald McDonald House didn't exist I probably would have been sleeping in my car."**

**-RMH parent**



**Guest rooms are limited. Make your contribution to the Adopt a Room program today!**

Please complete and mail the attached form or scan the QR code to secure your tax-deductible donation and the adoption of a guest room.





# Adopt a Room

---

## Partnership Commitment

Contact Name \_\_\_\_\_

Organization Name (if applicable) \_\_\_\_\_

Contact Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_ We would like to Adopt a Room (\$5,000)

\_\_\_\_\_ We would like to Adopt two Rooms (\$10,000)

Name to be listed on all recognition signage:

\_\_\_\_\_

## Social Media Handles

Please provide your company's social media handles where applicable to receive sponsor acknowledgements.

Facebook \_\_\_\_\_ LinkedIn \_\_\_\_\_

## Payment Information

You may also make your payment online at [give.rmhde.org/adoptaroom](https://give.rmhde.org/adoptaroom)

\_\_\_\_\_ Enclosed is my check for my Adopt a Room Sponsorship

\_\_\_\_\_ Please send me a reminder

**For more information, please contact**

**Cindy Olsavsky**

Individual Giving Officer

(302) 428-5331

[cindy@rmhcdelaware.org](mailto:cindy@rmhcdelaware.org)