****

**SHOE GUY EMAIL AND SOCIAL MEDIA TEMPLATES**

**EMAIL TEMPLATE**

Dear [Recipient Name],

I'm reaching out to ask for your support of a cause that's very close to my heart. This fall, I'm participating as a Shoe Guy in the Ronald McDonald House Charities of Greater Delaware's annual Wine Women & Shoes fundraiser. As a Shoe Guy, I'm committed to raising funds for this incredible organization, and I'm hoping you'll help me reach my goal of [Insert Dollar Amount Here].

[Personal Statement about why YOU support RMHCGDE]

Ronald McDonald House Charities of Greater Delaware provides a “home-away-from-home” for families of seriously ill children who need a place to stay while their child receives treatment at an area hospital. Their programs include a 50-bedroom Ronald McDonald House, two Ronald McDonald Family Rooms, and two Hospitality Carts,

Your generous donation of [mention specific donation amounts here] will offer comfort, hope, and togetherness for families staying at Ronald McDonald House Charities of Greater Delaware. Every dollar you contribute will not only help families in need, but it will also bring me closer to being named the "King of Sole" at our event on October 24th.

Please consider donating to my fundraising campaign today. [Include a link to your fundraising page or instructions on how to donate].

Thank you for your support!

Sincerely,

[Your Name]

**FACEBOOK, LINKEDIN & INSTAGRAM TEMPLATE**

**Ronald McDonald House Social Handles below. Tag us!**

Facebook: **@RMHCDelaware**

LinkedIn: **@Ronald McDonald House Charities of Greater Delaware**

Instagram: **@RMHCDelaware**

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*Use Canva Shoe Guy Facebook/LinkedIn templates*

**INSTAGRAM TEMPLATE**

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*Use Canva Shoe Guy Instagram template*